

Real Estate Photo Shoot Preparation Checklist



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The following steps will improve your overall photos and should be completed prior the your appointment.

Exterior

- Have the lawn mowed, leaves raked, and bushes trimmed.
- When in season, flowers can add a gorgeous pop of color.
- Remove all vehicles from the driveway and front of the house.
- Make sure all garbage cans, hoses, garden tools, etc. are put away.
- Remove any "cute" yard decorations.
- When necessary, shovel snow from walkways, driveways, patios, and decks.
- If there is a pool, take the security gate down, uncover, remove vacuum, and clean.
- Open umbrellas on patio sets.
- Ensure front door is clean, as well as any visible windows.

Interior

- Remove any "clutter" inside the home, and put away toys, clothing, dishes, towels, etc.
- Make the beds.
- The counter tops in the bathrooms and kitchen should be as clean and as empty as possible.
- Make sure the kitchen sink is empty and all dishes are put away.
- Hide the trash cans.
- Depersonalize; hide not only photos, but also collectibles.
- Replace any light bulbs that are out.
- Remove any decorations or magnets that are on the refrigerator.
- Turn **ON** all lights in rooms to be photographed.
- Turn **OFF** all ceiling fans in rooms to be photographed.
- Turn **OFF** all TVs and computer monitors.
- Remove/hide any pet beds, water/food bowls, toys, etc.
- Make sure each room has a purpose, if it is a dining room, remove laptops, toys, and etc.
- Hang fresh, fluffy bath towels in all baths.
- Remove bath products from the shower and tubs.
- Remove bath mats and toilet lid covers. They can be a distraction in photos.
- Put down all toilet lids.
- Carpets should be cleaned and vacuumed.
- Turn any vertical blinds facing the same direction.
- Close all closet doors.

Other Important Notes

- Working "around" object may not produce the best photos, so it is best to remove entirely.
- Secure all pets prior to the photographer arriving.
- The photographer may make minor adjustments to improve the shot, but they will not move furniture or make significant changes, clean the home, etc.
- Staircase Photography is not responsible for any items left in visible sight and subsequently photographed.
- Make any special requests known to the photographer before the shoot begins, including specific shots, and angles.
- The photographer will shoot the home based on experience, the home's condition, and lighting, to get the best possible shots.
- We do not photograph garages, closets, and unfinished areas unless specifically requested.